

N E W S R E L E A S E

News Release No.: 13-66

Date: August 29, 2013

**EDD's Annual Labor Day report shows California
among the top states in job growth**
*More jobs mean more career opportunities for
the state's unemployed and underemployed*

California's continuing economic improvement is adding hundreds of thousands of job opportunities to the state, according to the state Employment Development Department's (EDD) annual [Labor Day Briefing](#). The report, which is a current snapshot of the state's labor force, shows California employers have added jobs for 25 straight months, the longest streak in the nation with a total of 807,700 since the state's job market hit bottom in February 2010. Unemployed and underemployed persons are encouraged to use EDD's [Toolbox for Job Seekers](#), an online kit with a wide range of resources to help in their job searches in this improving economy.

"California is making a remarkable comeback from a nationwide recession of historic magnitude," said EDD Chief Deputy Director Sharon Hilliard. "The unemployment rate has fallen to a nearly five-year low, the private sector is hiring, the housing market is recovering, the tech industry is thriving, and the future is looking brighter. EDD is here to lend a helping hand to job seekers who want to take advantage of these reviving opportunities."

The report shows that opportunities in the professional and business services and leisure and hospitality industries are leading the way, producing well over half of the net new jobs in the current expansion. Educational and health services and trade, transportation, and utilities have also contributed solid job gains. And the job growth was widespread across California over the last year. The San Francisco Bay Area has led the recovery thanks to the high technology and information industries, including social media. Other highlights include the energy economy in the Bakersfield-Delano area.

(more)

EDD's [Labor Day Briefing](#) includes data on online job listings from over 16,000 online job boards and other sites, as well as short term projections on which occupations will be most in demand in California. The EDD projects a job gain in California of 680,700 in the two-year period between 2012 and the third quarter of 2014, with only the government sector losing jobs. The briefing includes a list of in-demand jobs based on the most online job postings, projected job openings, and annual earnings. Some of the top jobs requiring various educational levels include:

- **Bachelor's degree or higher:**

- Software Developers, Applications (31,488 recent job ads, 8,640 projected jobs through the third quarter of 2014, \$103,916 annual wage).
- Web Developers (24,718 recent job ads, 4,200 projected jobs through the third quarter of 2014, and \$70,158 annual wage).
- Marketing Managers (23,241 recent job ads, 3,880 projected jobs through the third quarter of 2014, \$138,002 annual wage).

- **Post-secondary education:**

- Registered Nurses (28,968 recent job ads, 15,540 projected jobs through the third quarter of 2014, \$92,516 annual wage).
- Computer User Support Specialists (14,317 recent job ads, 7,660 projected jobs through the third quarter of 2014, \$53,306 annual wage).
- General and Operations Managers (7,924 recent job ads, 19,600 projected jobs through the third quarter of 2014, \$108,484 annual wage).

- **High school or less:**

- Customer Service Representatives (21,297 recent job ads, 20,780 projected jobs through the third quarter of 2014, \$36,663 annual wage)
- Executive Secretaries (20,353 recent job ads, 11,520 projected jobs through the third quarter of 2014, \$54,764 annual wage).
- Food Preparation and Serving Workers Supervisors (18,033 recent job ads, 9,540 projected jobs through the third quarter of 2014, \$28,468 annual wage).

(more)

EDD's annual [Labor Day Briefing](#) also includes the online [Toolbox for Job Seekers](#), providing a wide range of assistance and information in an easy-to-use one-page format. This toolkit includes:

- Links to the EDD's recently enhanced CalJOBSSM and other job boards with openings not only in California but nationwide.
- *California Occupational Guides* that include information on training, wages, and job prospects.
- The *WorkSmart* program designed to assist entry-level job seekers and workforce re-entrants find jobs.
- *The mySkills myFuture* website to help explore new careers.
- A hyperlink to assistance on apprenticeships and other training opportunities.

The toolbox also has links to the locations of America's Job Centers of CaliforniaSM (AJCC), formerly One-Stop Career Centers, where the EDD and local partners provide personalized assistance to job seekers and employers. Career specialists at the centers help applicants with skills assessments, job search and resume workshops, referrals for training and other services, and access to computers, fax machines and the Internet.

The EDD strongly encourages job seekers to take advantage of the online toolbox, local in-person services, and labor market data, including occupational employment projections, to identify and pursue job openings and opportunities in California's steadily improving economy.

#